

Spec Portfolio Sample

Created for a fictional healthcare technology company.

Company name, product name, features, and campaign details are fictional.

Missed appointments continue to be a challenge for many healthcare practices.

Empty schedule slots can increase administrative workload, create scheduling inefficiencies, and make it harder for patients to stay on track with their care plans.

That's why we were excited to see Summit Physical Therapy reduce missed appointments by 22% after implementing CareBridge Connect.

By improving patient communication and automating routine appointment reminders, the practice was able to create a more consistent scheduling process while reducing the burden of manual follow-up tasks.

Want to learn more?

Read the full case study to see how Summit Physical Therapy achieved these results and how effective patient communication can support both operational efficiency and patient engagement.

#HealthcareTechnology #PatientEngagement